

For Immediate Release
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THE GREENS AT GILLETTE RIDGE
LEADS A NEW TREND IN
BLOOMFIELD REAL ESTATE

Community situated around an Arnold Palmer-designed golf course

VALHALLA, N.Y. (Feb. 27) – The Greens at Gillette Ridge represents a new standard for luxury living to Bloomfield. It may also be helping to change the face of the town’s long-defined real estate market.

Presented by Ginsburg Development Companies, The Greens sets the stage for future redevelopment in Bloomfield while placing the town with neighboring communities Avon, Simsbury and West Hartford as hotspots in upscale Connecticut housing.

Featuring 165 luxury single-family homes and townhomes situated around an Arnold Palmer-designed championship golf course, more than 50 homes at The Greens have been sold since debuting on the market last June. The first families moved into the community last December.

“We always viewed Bloomfield as a beautiful place that was an untapped resource,” said Martin Ginsburg, founder and principal of Ginsburg Development Companies (GDC). “We found that there was a perceived threshold in sales value that had essentially shackled growth in the community. The Greens has broken that mold in a big way.”

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The Greens at Gillette Ridge offers single-family detached models as well as three semi-attached town home models. Overall, the homes range in size from approximately 1,500 to 3,400 square feet, and will have three or four bedrooms. Most of the homes will feature master bedrooms on the first floor.

The Greens clubhouse will include a fitness center, a dramatic and luxurious social room, an outdoor pool, cyber café, conference center, bar and billiards room.

“There will never be a shortage of things to do at this community,” said Ginsburg. “The Greens will provide excitement both at the community and throughout the surrounding area.”

GDC has invested a great deal of resources into three redevelopment projects in the Hartford area. Ridgewood at Middlebury, a second GDC golf community in Connecticut, will open later this year. The Goodwin Estate, a 56-home luxury community in West Hartford, was an instant sales success and is now sold out.

“We believe Hartford is coming back in a big way and our investment in the region is a testament to that,” said Ginsburg. “We are now seeing many of the movers and shakers of the area returning to do business in Hartford. The city is going in the right direction.”

A variety of models remain available at The Greens with prices ranging from the high \$300,000's to the mid \$700,000's.

For more information on The Greens at Gillette Ridge, please contact the sales office at (860) 286-9018. For information on all active and upcoming GDC communities, visit www.gdc-homes.com.

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Active GDC communities include: Fairways at Wallkill (N.Y.); Ichabod's Landing in Sleepy Hollow, N.Y.; Harbors at Haverstraw (N.Y.); Marbury Corners in Pelham, N.Y.; Riverbend in Peekskill, N.Y.; Liberty at Newtown (Conn.) and The Greens at Gillette Ridge in Bloomfield, Conn. To place your name on GDC's priority list, go to www.gdc-homes.com, click on "Coming Soon" and then "name of development" or call 1-866-GDC-4-HOMES.

Ginsburg Development Companies (GDC), established in 1964 and based in Valhalla is one of the nation's premier full-service real estate design, development and management companies. Martin Ginsburg is the president and chief executive officer. The firm has developed and built over 4,000 for-sale homes, apartments, office buildings and commercial shopping centers. GDC also owns and manages 3,500 apartments in four states. GDC's Web site is www.gdc-homes.com.