

For Immediate Release
(Jan. 2, 2007)

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HARBORS AT HAVERSTRAW
IS RECOGNIZED AS A NATIONAL
MASTER-PLANNED COMMUNITY OF THE YEAR

Waterfront development also receives citation for best landscaping

VALHALLA, N.Y. (Jan. 2) – Hundreds of residents have fallen in love with [The Harbors at Haverstraw](#), a new community being built alongside the Hudson River in Haverstraw, N.Y., and their passion for the neighborhood is shared by the National Association of Home Builders, which recently named The Harbors one of the best master-planned communities in the nation.

“The Nationals are one of the homebuilding industry’s largest awards programs and attract entries from across the nation,” said Martin Ginsburg, founder and principal of Valhalla, N.Y.-based Ginsburg Development Companies, which is building The Harbors. “We competed against beautiful communities built by some of the country’s best construction companies, so it was quite an honor to be one of the winners. The Harbors is a lovely waterfront neighborhood, and we’re honored to have our peers recognize it as one of the best new communities in the nation.”

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The Harbors will have nearly 800 residences in a mix of townhouses and condominium flats when it is completed. The neighborhood has been designed to have walkable, pedestrian-friendly streets and sidewalks linking the residences with a waterfront promenade and an unparalleled [lifestyle clubhouse](#) offering neighborhood gathering and entertaining rooms, a fitness center, a concierge, a theater, a pool and a “Runcible Spoon” general store.

Other features that set The Harbors apart are:

- A dock with ferry service for commuters going to Manhattan via Ossining;
- A waterside monumental sculpture trail with works by nationally recognized artists and rotating exhibits by local artists;
- A full-time lifestyle management staff that organizes residents events;
- Attractive landscaping and antique-styled lights that give The Harbors a feeling of maturity.

The Harbors at Haverstraw received seven “Nationals” awards, including national citations for Best Master-planned Community, Best Landscape Design for an Attached Community, and Best Sales Environment from the National Association of Home Builders’ National Sales and Marketing Council. The Harbors currently garnered three silver awards, making it eligible for gold. Gold awards will be announced at the National Association of Home Builders Convention in February.

The Harbors also received four regional awards: Best Brochure for a Master-planned Community, Best Color Ad for a Master-planned Community, Best Signage and Best Interior Merchandising of a Home Costing \$1 million to \$2 million. The awards are part of the NAHB’s “Nationals” awards program, which honors the individuals and developments that represent the country’s best in residential design and marketing.

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"The Nationals are the most prestigious awards of their kind," said Dan Levitan, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

The award-winning sales materials were designed by The Marcon Group, a Valhalla-based marketing firm that has a long relationship with Ginsburg Development, one of the Northeast's leading luxury home builders.

Current GDC communities include Riverbend in Peekskill, N.Y.; The Fairways at Wallkill (N.Y.); Harbors at Haverstraw (N.Y.); Hudson Pointe in Poughkeepsie, N.Y.; Ichabod's Landing in Sleepy Hollow, N.Y.; Marbury Corners in Pelham, N.Y.; Riverwatch at Greystone on Hudson (Yonkers, N.Y.); Liberty at Newtown (Conn.); Ridgewood at Middlebury (Conn.); The Greens at Gillette Ridge in Bloomfield, Conn. and Quaker Green in West Hartford, Conn. To place your name on GDC's priority list for future communities, log on to www.gdc-homes.com, click on to "future communities" and then "name of development" or call 1-866-GDC-4-HOMES.

Ginsburg Development Companies (GDC), established in 1964 and based in Valhalla, N.Y., is one of the nation's premier full-service real estate design, development and management companies. Martin Ginsburg is the president and chief executive officer. GDC has developed more than 10,000 residential units during its 40-year corporate history. GDC's residential sales Web sites are www.gdc-homes.com and www.gdcmetro.com. Information about GDC's commercial ventures, corporate activities and charitable foundation is available at www.gdcllc.com.