

**For Immediate Release**  
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**RIVERBEND'S ACTIVE LIFESTYLE ATTRACTS**  
**FIRST-TIME HOME BUYERS**

*One-third of residents at waterview neighborhood in Peekskill are first-time buyers;*

**VALHALLA, N.Y.** (Jan. 3) – When Tom Downs and his wife, Melissa, were buying their first home they didn't expect to purchase a brand-new house. But when they walked through a model home at [Riverbend](#), a new townhouse community overlooking the Hudson River in Peekskill, N.Y., they instantly fell in love and decided to buy.

“My mother mentioned this place, as well as a friend. They said ‘Check it out, check it out,’ so we did,” said Downs, who moved into Riverbend last fall about a year after marrying his wife. “We just fell in love with the model. I think it was something in the design. It was something we instantly fell in love with.”

When Downs says they fell in love with the model, he truly means the model home itself: They actually bought the model home, including all of the furniture and decorations. “It was great,” said Downs. “About all we had to move were our clothes.”

They had looked at a mix of brand-new homes and resales, but Downs said, “New construction was definitely a bonus. It was nice. They even set the second bedroom up for us as a nursery.”

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*Ginsburg Development Companies: Riverbend attracts first-time buyers -- 2*

“A third of the residents at Riverbend have been first-time buyers, which is unusually high for a new community in Westchester County,” said Martin Ginsburg, founder and principal of [Ginsburg Development Companies](#), the Valhalla, N.Y.,-based firm building the neighborhood. “Riverbend is surprisingly affordable for homes with Hudson River views, a luxury amenities package, and direct access to the railroad station which I think has contributed to the interest from first-time buyers. You could pay the same amount of money for a home offering a lot less.”

Young purchasers are finding Riverbend truly achievable for brand-new homes in Westchester County, one of the nation’s most expensive housing markets. Prices start in the mid-\$300,000s for well appointed one-, two- condos in a community with one of the region’s best amenities packages. Three-bedroom designs are also available. Every home has a private garage, and all residents have full use of a clubhouse with a dramatic gathering room, a game room, an outdoor porch and a terrace overlooking the heated swimming pool. A fitness center with commercial-quality equipment lets residents exercise with neighbors a short walk from home and save the expense of a costly gym membership.

“We use the gym,” said Downs, noting his home is one of the closest to the clubhouse. “We both dropped our health club memberships, so we saved \$160 a month right there.”

Riverbend’s amenities package and no-hassle, maintenance-free lifestyle has appealed to buyers of all ages. “We also have lots of empty nesters at Riverbend,” said Ginsburg. “It’s a very diverse community. The clubhouse and maintenance-free lifestyle appeal to busy, young professionals as well as people who no longer want to shovel snow or those who might have a winter home in Florida. Riverbend is perfect for people of all ages.”

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*Ginsburg Development Companies: Riverbend attracts first-time buyers -- 3*

Riverbend is reminiscent of California's famous hill houses, with buildings that meld into the hillside to offer dramatic views and walkout lower-levels. Most models have living rooms with balconies and many master bedrooms also open onto balconies or patios.

Riverbend has a great location that is close to parks, shops and the train station. A waterfront park is steps away. The Peekskill Metro-North Railroad station, which can be accessed directly from the site, is almost exactly an hour from Grand Central Terminal. Route 9 is adjacent to Riverbend, and downtown Peekskill's shops and restaurants are just a few minutes away.

Riverbend's sales office is open daily except Wednesdays from 10 a.m. until 5 p.m. and can be reached at (914) 788-1242.

Current GDC communities include Riverbend in Peekskill, N.Y.; The Fairways at Wallkill (N.Y.); Harbors at Haverstraw (N.Y.); Hudson Pointe in Poughkeepsie, N.Y.; Ichabod's Landing in Sleepy Hollow, N.Y.; Marbury Corners in Pelham, N.Y.; Riverwatch at Greystone on Hudson (Yonkers, N.Y.), Liberty at Newtown (Conn.); Ridgewood at Middlebury (Conn.), The Greens at Gillette Ridge in Bloomfield, Conn. and Quaker Green in West Hartford, Conn. To place your name on GDC's priority list for future communities, log on to [www.gdc-homes.com](http://www.gdc-homes.com), click on to "future communities" and then "name of development" or call 1-866-GDC-4-HOMES.

Ginsburg Development Companies (GDC), established in 1964 and based in Valhalla, N.Y., is one of the nation's premier full-service real estate design, development and management companies. Martin Ginsburg is the president and chief executive officer. GDC has developed more than 10,000 residential units during its 40-year corporate history. GDC's residential sales Web sites are [www.gdc-homes.com](http://www.gdc-homes.com), and [www.gdcmetro.com](http://www.gdcmetro.com) Information about GDC's commercial ventures, corporate activities and charitable foundation is available at [www.gdcllc.com](http://www.gdcllc.com).