

Ginsburg Development Companies

News

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**PROFESSIONAL ACTIVITIES STAFF BRINGS EXTRA LIFE
TO FAIRWAYS AT WALLKILL, HARBORS AT HAVERSTRAW, RIVERBEND**

Ginsburg Development provides staff to organize parties, newsletters for residents

VALHALLA, N.Y. (May 11) – Ginsburg Development Companies has taken the concept of amenities a step beyond the norm at three of its new Hudson Valley communities: The Harbors, in Haverstraw, N.Y., and The Fairways, in Wallkill, N.Y. and Riverbend in Peekskill, N.Y.

In addition to providing clubhouses with beautiful social rooms and well-equipped fitness centers, GDC has introduced activities directors who arrange community parties, help organize clubs and plan events such as weekly movie nights and card games. The clubhouse facilities and social events are open to all residents of The Harbors, The Fairways and Riverbend.

“Having someone organize events helps add life to a community and brings neighbors together,” said Martin Ginsburg, founder and principal of GDC, one of the Northeast’s largest luxury home builders. “The activities make a neighborhood’s clubhouse come alive and become a destination with parties and clubs, someplace where people gather to play games or watch TV.”

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Liz Paschetti, the activities director at The Fairways, said she tries to organize one big party a month and a couple of meetings for clubs or games each week. The social calendar at The Harbors includes similar events, as well as weekly movies in the clubhouse's theater. Book clubs, poker games and movie nights have been early successes, Paschetti said, and parties where food is being served also attract lots of people.

"The parties are a great way for people to get to know their neighbors," said Paschetti. "We had 45 people come to one of our parties at The Fairways. It was a rainy day, so it was just perfect to have a community get-together in the clubhouse."

Future events Paschetti envisions include trips to casinos, evenings in Manhattan for dinner and a play or seasonal diversions such as trips to the beach or amusement parks. The Harbors has had a number of parties that were catered by local restaurants in an effort to help introduce residents to their new hometown.

Massage therapists and physical trainers are on call for residents of The Fairways and The Harbors, should they desire the extra attention and pampering.

"It's all about providing an almost resort-like lifestyle," said Paschetti. "People want parties and activities, as well as a way to meet their neighbors, and we're creating those opportunities."

Indeed, the availability of activities directors at Fairways and The Harbors is another way that GDC communities mirror the lifestyle of a resort for its residents.

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“Living at Harbors is almost like being on a resort and takes the daily stresses off your life,” said Farah Jaquith, resident of The Harbors at Haverstraw. “It’s great to have the pool in the summer. You go out in the morning and just don’t want to come back inside.”

“It’s like being on vacation every day,” said Jim Neumann, a longtime Wallkill resident who moved into a townhouse at The Fairways along with his wife in large part because of the clubhouse and maintenance-free lifestyle. “The clubhouse is phenomenal. It’s a pleasure to come home from work because you know everything is taken care of and everything is available at your beck and call.”

Marianne Dalton, a divorced empty-nester who moved to Riverbend more than a year ago, said she has become friends with a number of neighbors she met through parties and at the fitness center. “The clubhouse is so nice. You can be in a group and not be by yourself,” Dalton said, noting there are usually about a half-dozen people in the fitness center the evenings she exercises. “I like being in the clubhouse in a crowd and at a party. I’m alone, but I’m not lonely.”

Dalton said Riverbend’s Halloween party was particularly memorable: “There was a Halloween party that was unbelievable. It was one of the best parties I went to my entire life. Everybody got dressed up and got into costumes. It was a lot of fun.”

The Harbors’ sales center is open seven days a week from 10 a.m. to 5 p.m. and can be reached by calling (845) 786-5600.

The Fairways’ sales office is also open daily from 10 a.m. until 5 p.m. and can be reached at (845) 374-0063.

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Current GDC communities include AVANT Chelsea (New York City); Riverwatch at Greystone (N.Y.); Riverbend in Peekskill, N.Y.; Harbors at Haverstraw (N.Y.); Hudson Pointe in Poughkeepsie, N.Y.; Marbury Corners in Pelham, N.Y.; The Fairways at Wallkill (N.Y.); Liberty at Newtown (Conn.); Ridgewood at Middlebury (Conn.), The Greens at Gillette Ridge in Bloomfield, Conn. and Quaker Green in West Hartford, Conn. To place your name on GDC's priority list for future communities, log on to www.gdc-homes.com, click on to "future communities" and then "name of development" or call 1-866-GDC-4466.

Ginsburg Development Companies (GDC), established in 1964 and based in Valhalla, N.Y., is one of the nation's premier full-service real estate design, development and management companies. Martin Ginsburg is the president and chief executive officer. GDC has developed more than 10,000 residential units during its 40-year corporate history. GDC's residential sales Web sites are www.gdc-homes.com and www.gdcmetro.com. Information about GDC's commercial ventures, corporate activities and charitable foundation is available at www.gdcllc.com.