

# Ginsburg Development Companies

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## News

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**For Immediate Release**  
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**GINSBURG DEVELOPMENT COMPANIES HONORED FOR EFFORTS  
TO IMPROVE EMPLOYEES' COMMUTE, REDUCE AIR POLLUTION**

*Flex time, telecommuting among policies that help employees avoid traffic jams*

**VALHALLA, N.Y.** (June 28) – Ginsburg Development Companies, a leading luxury home builder based in Valhalla, N.Y., recently was among the companies honored for adopting some of Westchester County's best corporate policies to improve their employees' commute, reduce traffic congestion and improve air quality.

GDC, which has about 100 employees based in its headquarters at 100 Summit Lake Drive, received an Honorable Mention citation in the New York Metropolitan Transportation Council's 2006 Regional Commuter Choice Awards contest. GDC was cited for policies that help employees avoid peak rush hour traffic such as flex time and telecommuting, which nearly a third of the company's headquarters staff has utilized on an occasional or long-term basis.

"GDC has adopted policies such as flex time and telecommuting because we know they help our employees and also benefit the environment," said Martin Ginsburg, the company's founder and principal. "We're proud of these programs, which our employees have appreciated, and it's an honor to have our efforts recognized by the Metropolitan Transportation Council."

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Ginsburg noted his company also has made access to mass transit a key aspect of a number of its most recent projects, perhaps most dramatically at The Harbors in Haverstraw, N.Y., a master planned waterfront community that includes a ferry dock providing scheduled service for commuters. GDC's support was a key factor in the initiation of ferry service, which currently takes commuters to the Ossining Metro-North station and is slated to start trips from Haverstraw directly to Manhattan in August – giving Rockland County residents their easiest commute to the city ever. Other current GDC developments are within walking distance of train stations in Scarsdale, Peekskill, Yonkers, Ossining and Poughkeepsie.

“Many of our buyers are commuters who desire easy access to mass transit,” said Ginsburg. “They are always eager to buy homes within walking distance of train stations because it makes the commute much easier and can eliminate the need for a second car.”

Current GDC communities include AVANT Chelsea (New York City); Riverwatch at Greystone (N.Y.); Riverbend in Peekskill, N.Y.; Harbors at Haverstraw (N.Y.); Hudson Pointe in Poughkeepsie, N.Y.; Marbury Corners in Pelham, N.Y.; The Fairways at Wallkill (N.Y.); Ridgewood at Middlebury (Conn.); The Greens at Gillette Ridge in Bloomfield, Conn. and Quaker Green in West Hartford, Conn. To place your name on GDC's priority list for future communities, log on to [www.gdc-homes.com](http://www.gdc-homes.com), click on to “future communities” and then “name of development” or call 1-866-GDC-4466.

Ginsburg Development Companies (GDC), established in 1964 and based in Valhalla, N.Y., is one of the nation's premier full-service real estate design, development and management companies. Martin Ginsburg is the president and chief executive officer. GDC has developed more than 10,000 residential units during its 40-year corporate history. GDC's residential sales Web sites are [www.gdc-homes.com](http://www.gdc-homes.com) and [www.gdcmetro.com](http://www.gdcmetro.com). Information about GDC's commercial ventures, corporate activities and charitable foundation is available at [www.gdcllc.com](http://www.gdcllc.com).