

Ginsburg Development Companies

News

For Immediate Release
(Feb. 29, 2008)

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**GOVERNOR SPITZER APPOINTS MARTIN GINSBURG
TO HUDSON-FULTON-CHAMPLAIN QUADRICENTENNIAL COMMISSION**

Ginsburg is a longtime booster of Hudson River development, tourism

VALHALLA, N.Y. (Feb. 29, 2008) – Martin Ginsburg, the founder and principal of Ginsburg Development Companies and a longtime advocate of tourism and economic development along the Hudson River, has been appointed by Gov. Eliot Spitzer to the Hudson-Fulton-Champlain Quadricentennial Commission, a state agency that is organizing events to mark the 400th anniversary of Henry Hudson’s journey up the river bearing his name.

“The Hudson River is one of the world’s most beautiful waterways and the 400th anniversary of Hudson’s discovery provides a wonderful opportunity to inform people around the globe about the beauty of the Hudson Valley and the historic towns lining its shores,” said Ginsburg, whose company is based in Valhalla, N.Y. “I look forward to helping the state government and towns along the river plan events that will let people here and abroad discover the Hudson River, which deserves to be just as popular a tourist and cruising destination as the Rhine or Danube.”

Ginsburg and his company, which is celebrating its 45th anniversary this year, have long had close ties to the Hudson and its rivertowns.

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Ginsburg, for example, is the creator and lead sponsor of the Hudson Ferry-Go-Round, day-long events that offer discounted boat rides between towns such as Haverstraw, Ossining, Tarrytown and Peekskill, which sponsor arts fairs and festivals coinciding with the Ferry-Go-Round. The fifth annual Ferry-Go-Round will take place on Sept. 14.

“Thousands of people have come out each year to participate in Ferry-Go-Round, which I hope will provide the model for similar events further north on the river,” said Ginsburg. “It’s a great way to attract people who otherwise might not visit these beautiful old towns.”

Ginsburg has included public waterfront promenades at developments in Sleepy Hollow and Haverstraw. The Haverstraw promenade, part of The Harbors at Haverstraw, a master-planned community that will have more than 800 residences when it is completed 10 years from now, features monumental sculptures that Ginsburg hopes will be the first link in a sculpture trail stretching from New York City to Albany. The Sleepy Hollow promenade is one of the first sections of planned, county-sponsored walkway stretching the entire length of Westchester County’s waterfront and continuing north to Albany.

GDC, which is one of the largest luxury homebuilders in the Northeast, has reflected Ginsburg’s attachment to the river by including ferry docks (or the ability to quickly add them) at developments in Sleepy Hollow and Haverstraw, where commuter ferry service to New York City already is used by hundreds of passengers a day.

Further north, GDC has built townhouses on a hillside overlooking the river in Poughkeepsie. This project, called Hudson Pointe, has sold faster than expected and only three of its 60 residences remain to be sold.

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Looking to the future, GDC will start work this year on a condominium building in Ossining.

Ginsburg organized the Historic River Towns of Westchester's Flower Village Program, which gives cash grants to the localities that win a contest for the most attractive landscaping and public gardens. Ginsburg also is a board member with the the Hudson River Museum in Yonkers and the Arts Alliance of Haverstraw.

Ginsburg is a member of the National Association of Home Builders and the Urban Land Institute, and served as president of the Builders Institute of Westchester and Putnam Counties Inc. He was inducted into the Westchester County Chamber of Commerce Hall of Fame in 2003.

Governments and organizations in New York and Quebec are planning special events and celebrations during 2009 to mark the 400th anniversary of journeys by Henry Hudson and Frenchman Samuel de Champlain, who explored the St. Lawrence River and Lake Champlain. Events also will celebrate the 200th anniversary of Henry Fulton's pioneering steamboat trip up the Hudson from New York City to Albany, which marked the dawn of a new age in shipping and transportation. The Hudson-Fulton-Champlain Quadricentennial Commission, which Ginsburg is joining, is coordinating planning in New York.